

RE: Gift 700g and 1.2kg PAFS

From: Gentjana Emini <[REDACTED]@coles.com.au>
To: Hamish Grant <[REDACTED]@realpetfoodco.com.au>; Paul Carroll <[REDACTED]@coles.com.au>
Date: Tue, 19 Apr 2022 13:17:07 +1000
Attachments: Gift1.2kg_18.04.22_RPFC.xlsx (61.59 kB)

Thank you Hamish, what about 700g range, I need BSCW dela to be extended.

Can you please

Regards,

Gentjana Emini
Business Category Coordinator
 Pet Food , Fresh Pet Food , Pet Accessories & Bird Food

L1M10 800 Toorak Road Hawthorn East Victoria 3123 Australia
 T [REDACTED] | E [REDACTED]@coles.com.au



From: Hamish Grant <[REDACTED]@realpetfoodco.com.au>
Sent: Tuesday, 19 April 2022 1:06 PM
To: Gentjana Emini <[REDACTED]@coles.com.au>
Subject: RE: Gift 700g and 1.2kg PAFS

Hi Gena,

Attached is PAFs for Natures Gift 1.2kg changes.

1. **Cancelled promo in 11/5 & 22/06**
2. **Keyed DOWN DOWN promo at \$4.00 starting from 18/4/2022**

If you have any questions, please let me know

Cheers
 Hamish

From: Gentjana Emini <[REDACTED]@coles.com.au>
Sent: Thursday, 14 April 2022 4:26 PM
To: Simon Russell <[REDACTED]@realpetfoodco.com.au>; Paul Carroll <[REDACTED]@coles.com.au>
Cc: Hamish Grant <[REDACTED]@realpetfoodco.com.au>; Emma Bates <[REDACTED]@coles.com.au>; India Tait <[REDACTED]@coles.com.au>
Subject: FW: Gift 700g and 1.2kg PAFS
Importance: High

Hi Simon,

Please be advised that I have action attached as per below.

NATURE'S Gift 1.2kg – Actioned taken as per below

1. Cancelled below promo in 11/5 & 22/06 – please send through cancel PAF

Item/ Group ID	Ticket Description 1	Ticket Description 2	UOM	WEEK # 42 13 Apr 2022 P 10	WEEK # 43 20 Apr 2022 P 10	WEEK # 44 27 Apr 2022 P 10	WEEK # 45 04 May 2022 P 11	WEEK # 46 11 May 2022 P 11	WEEK # 47 18 May 2022 P 11	WEEK # 48 25 May 2022 P 11	WEEK # 49 01 Jun 2022 P 12
17799	Nature's Gift Dog Food 700g			\$7.00 ✓	\$7.00 ✓	\$7.00 ✓	\$7.00 ✓	\$7.00 ✓	\$7.00 ✓	\$7.00 ✓	\$7.00 ✓
24929	Nature's Gift Dog Food 9x300g			\$6.00 ✓	\$6.00 ✓	\$6.00 ✓	\$6.00 ✓	\$6.00 ✓	\$6.00 ✓	\$6.00 ✓	\$6.00 ✓
32919	Nature's Gift Dog Food 6x300g			\$6.00 ✓	\$6.00 ✓	\$6.00 ✓	\$6.00 ✓	\$6.00 ✓	\$6.00 ✓	\$6.00 ✓	\$6.00 ✓
12498	Nature's Gift Gourmet Dog Food 300g			\$1.00 ✓	\$1.00 ✓	\$1.00 ✓	\$1.00 ✓	\$1.00 ✓	\$1.00 ✓	\$1.00 ✓	\$1.00 ✓
25045	Nature's Gift Dog Food 1.2kg			\$4.00 ✓	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓
3590057	Nature's Gift Of Cassi	Gravy Beef Veg & Barley	1.2KG	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓
3590048	Nature's Gift Of Cassi	Gravy Lamb Veg & Barley	1.2KG	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓
3590076	Nature's Gift Dog Food	Meat Time Uf Chulin Rc Veg	1.2KG	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓
3590065	Nature's Gift Dog Food	Meat Time Loaf Bf Brl Veg	1.2KG	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓

2. Keyed DOWN DOWN promo at \$4.00 starting from 18/4/2022 (please resend PAF for this start date)

Item/ Group ID	Ticket Description 1	Ticket Description 2	UOM	WEEK # 42 13 Apr 2022 P 10	WEEK # 43 20 Apr 2022 P 10	WEEK # 44 27 Apr 2022 P 10	WEEK # 45 04 May 2022 P 11	WEEK # 46 11 May 2022 P 11	WEEK # 47 18 May 2022 P 11	WEEK # 48 25 May 2022 P 11	WEEK # 49 01 Jun 2022 P 12
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24929	Nature's Gift Dog Food 9x300g			\$6.00 ✓	\$6.00 ✓	\$6.00 ✓	\$6.00 ✓	\$6.00 ✓	\$6.00 ✓	\$6.00 ✓	\$6.00 ✓
32919	Nature's Gift Dog Food 6x300g			\$6.00 ✓	\$6.00 ✓	\$6.00 ✓	\$6.00 ✓	\$6.00 ✓	\$6.00 ✓	\$6.00 ✓	\$6.00 ✓
12498	Nature's Gift Gourmet Dog Food 300g			\$1.00 ✓	\$1.00 ✓	\$1.00 ✓	\$1.00 ✓	\$1.00 ✓	\$1.00 ✓	\$1.00 ✓	\$1.00 ✓
25045	Nature's Gift Dog Food 1.2kg			\$4.00 ✓	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓
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3590065	Nature's Gift Dog Food	Meat Time Loaf Bf Brl Veg	1.2KG	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓	\$4.00 ✓

NATURE'S Gift 700g – Actioned taken as per below

1. **Changed RRP to \$3.00 eff 18/4/2022**

2. Keyed BSCW deal at \$**REDACTED** from 18/4/2022 for 1 week however I need PAF to extend this further for 12 months period
 3. All the rest of activities will need to be approved by Paul on further communications so please contact him to agree first and then we will action. At this stage now we have only keying BSCW deal at \$**REDACTED** & RRP to \$3.00

Deal Head | Audit | Comments | Config | Accruals and Claims | Reversal Detail

Deal ID: 123959596 | Status: Approved | Reversal Status: | Order No.: | Documentation: |

Vendor: Supplier 959649 AUSTRIAN PET BRANDS P/L WET (P) | Currency: AUD |

Type: Non-Promotional Scan Based | Start Date: 18-APR-2022 | End Date: 24-APR-2022 | ☐ Recall: Approved Orders

Claim Type: | Claim Attrib: | Claim Frequency: |

Claim Method: | Claim Generation Date: |

Deal Components

Comp. ID	Appl. Order	Comp. Type	Billing Type	Bill Back Period	Bill Back Desc.	Collect Start Date	Collect End Date	Apply to Pricing Cost?	Contrib. Amt.
1	1	OTHER	Vendor Funded Non-Promo.			18-APR-2022	24-APR-2022	<input type="checkbox"/>	REDACTED

Move Up | Move Down | Insert | Edit Comp. | Delete Comp.

Item/Location | Thresholds

Co	Merch Level	TPC	Cat. Grp	Cat	Sub Cat	Class	Item	Item Description	Origin Country	Exclude
<input type="checkbox"/>	Item	1	4	1298	1	3	3320620 NATURE'S GIFT ADULT	AU	<input type="checkbox"/>	
<input type="checkbox"/>	Item	1	4	1298	1	3	7875398 NATURE'S GIFT ADULT	AU	<input type="checkbox"/>	
<input type="checkbox"/>	Item	1	4	1298	1	3	3320642 NATURE'S GIFT ADULT	AU	<input type="checkbox"/>	
<input type="checkbox"/>	Item	1	4	1298	1	3	4472920 NATURE'S GIFT ADULT	AU	<input type="checkbox"/>	

Item Details | Add | Modify | Delete Item/Loc | Delete All

Regards,

Gentjana Emini

Business Category Coordinator

Pet Food, Fresh Pet Food, Pet Accessories & Bird Food

L1M10 800 Toorak Road Hawthorn East Victoria 3123 Australia

T **REDACTED** | E **REDACTED**@coles.com.au



From: Simon Russell <**REDACTED**@realpetfoodco.com.au>

Sent: Wednesday, 13 April 2022 5:04 PM

To: Paul Carroll <**REDACTED**@coles.com.au>; Emma Bates <**REDACTED**@coles.com.au>; Gentjana Emini <**REDACTED**@coles.com.au>; India Tait <**REDACTED**@coles.com.au>

Subject: Gift 700g and 1.2kg PAFS

Hi Paul,

Please find attached PAFS for the 700g and 1.2kg Natures Gift bundles.

- I propose that we upgrade the RPP \$2.50 on 25 May to RPP \$2.10 in Catalogue and with Display swapping out Natures Goodness 7kg
- I would like to sit with Emma and Indi to align on running RPP \$2.10 with Catalogue and Display x2 more times between July and December. These are not slotted yet so once we align, I will submit PAF's

25-May	
FARMERS MARKET HOME STYLED SHREDS DOG FOOD 250G	Catalogue
Natures Goodness Df Prtn Blls Chckn Swt Ptt 700GRAM	Bundle
Nature's Gift Deli Roll Dog Food 1.4kg. From the chilled pet food fridge	Bundle
Natures Goodness Grain Free Dry Dog Food 7kg	Catalogue Front END
Fussy Cat Grainfree Dry Cat Food 2.5kg	Bundle
Farmers Market Dog Food 100g	Bundle
Love'Em Dog Treat 200g	Bundle
Love'Em Dog Treat 250g	Bundle
Natures Goodness Grain Free Dog Food 400g	Bundle

Regards,

Simon Russell
Customer Business Manager Coles



39 Albany Street, Crows Nest NSW 2065
PO Box 246, North Sydney NSW 2059
m **REDACTED**
realpetfoodco.com.au



*Any retail or promotional prices within this email are non-binding recommendations only. Retail prices are at the sole discretion of the retailer

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